

Our Story

Our Lakewood Elementary community came together years ago to raise the standard of academic excellence at Lakewood Elementary School. Our school exemplifies what can happen at an urban public school when the community comes together to affect change.

However, the ability to sustain the level of academic success that has already been achieved and progress toward a world-class, 21st century education is threatened by our inadequate physical facilities.

The Lakewood Elementary Expansion Foundation (LEEF) was formed one year ago by a group of parents fully invested in finding a solution to Lakewood's inadequate facilities. LEEF is working to form partnerships with corporations and private donors who believe that excellent public schools are the foundation of strong communities, healthy commerce and a bright future for the next generation.



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The Year in Recap

Over the past year, the LEEF Board has been preparing for its fundraising campaign. Here are some highlights of the year's activities:

- The Dallas Independent School District Board of Trustees voted unanimously at its March meeting to approve a Memorandum of Understanding (MOU) with LEEF that supports our fundraising efforts. The MOU outlines a clear way forward for the handling of funds raised and the contracting of design and construction services.
- A conceptual design study of an expansion and renovation to Lakewood Elementary was also completed in March. Good Fulton and Farrell Architects did an excellent job at garnering community input along the way. The result of the conceptual design study is inspiring. An animated illustration of the conceptual design, as well as conceptual drawings, can be seen at leefdallas.org.
- The LEEF Board completed a collateral package to be used in its fundraising efforts, including a beautiful, four-color brochure that tells the story of Lakewood Elementary and why giving to our cause strengthens the Dallas community. A PDF version of this brochure will be available online at leefdallas.org.

LEEF Fundraising Begins

This month, LEEF will begin the exciting process of fundraising for the expansion and renovation of our beloved Lakewood Elementary. Thanks to the hard work of volunteers and the generous contributions of members of our community, we have been able to prepare materials and structure our organization to be ready to approach corporations and foundations for our cause.

Our mission is to provide a world-class learning environment, equipped with state-of-the-art technology and the highest safety standards so that students can reach their full potential, now and well into the future. In order to accomplish our mission, LEEF will raise \$15 million to fund a 45,000 square foot renovation and 45,000 square foot addition to the school.

Know Someone Who May Contribute to Our Cause?

We would love to hear from our Lakewood families that have connections with people or organizations that may have an affinity for our cause. Our fundraising team welcomes your input. Email a fundraising team member and they will give you a call to discuss possibilities.

FUNDRAISING CONTACTS

Chair: Dabney Jungerman – djungerman@leefdallas.org

Corporate: Lauren Maggard – lmaggard@leefdallas.org

Foundations and Grants: Tammy Patterson – tpatterson@leefdallas.org

Individuals/High Net Worth: Tillie Borchers – tborchers@leefdallas.org

Preschool: Erin Johnston – ejohnston@leefdallas.org

What Will Your Legacy Be?

The LEEF Board and Fundraising Team are now actively pursuing funding for the addition and renovation to our campus. As we reach out to corporations and foundations, we also look to you for support of this important initiative. We are offering past, present and future Lakewood families the opportunity to be recognized on a donor wall that will have a prominent place in the new facility.

- Lakewood families that contribute \$500 or greater will receive a LEEF yard sign and will be recognized on the donor wall.
- Lakewood families that give more than \$20,000 by September 2014, will receive special recognition on the donor wall as a Founding Lakewood Legacy Member. We have already received several generous donations totalling nearly \$100,000, jump-starting the Legacy campaign.
- Naming right opportunities are available beginning at gifts of \$25,000. Parents, grandparents and others can join together to pool their resources for naming rights opportunities. You can find out more information about naming rights at leefdallas.org.

Be a part of history by helping to provide a world-class education in our own urban community's public school. For more information on how you can give, contact Dabney Jungerman at 214-693-1023.

Ways To Get Involved

If you would like to be involved with LEEF, complete the information below and leave this form in the LEEF box in the Lakewood Elementary faculty workroom.

NAME: _____

PHONE: _____ EMAIL: _____

Area of interest (check those that apply):

Writing/editing

Marketing

Social media

Event planning

Fundraising

Organizing